

Yo Oun Choi
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Work experience

- 2009-12 Graphic Designer, Sankom
Designed books, banners, packaging, and all necessary promotional materials. Worked with many languages. Delémont, Switzerland
- 2010 Photographer, Vitra Museum
Documented an opening of «Vitra Atelier» and a film showing «Power of Ten» event. Weil am Rhein, Germany
- 2010 Design Assistant, Ludovic Balland Typography Cabinet
Worked closely with the director to design Vitra museum's annual furniture catalogue from concept to final production. Basel, Switzerland
- 2009 Art Bookstore /Museum Intern, Printed Matter LLC
Responsible for in-store displays, customer services, and database updates. Also supported in helping young artists by creating exhibition space. NY, USA
- 2007-09 Web Designer, DLS Design
Responsible for building and coding clients' websites and created illustrations for web icons. NY, USA
- 2008 Print Design Intern, MTV Networks
Work closely with designers to gather concepts and designs for upcoming events. Designs included brochures, invitations, and misc. errands. NY, USA
- 2007 Print Design Intern, La Prairie
Assisted in making brochures, advertisements, and packaging. Also displayed products for La Prairie Spa at The Ritz Carlton Hotel. NY, USA

Teaching experience

- 2011 Workshop Assistant / Guest Lecturer, University of Applied Sciences and Arts of Italian Switzerland. Bachelor level; Lugano, Switzerland
- 2008 Workshop Assistant, Yeshiva Museum Pre-college level; NY, USA

Recognition

- 2011 «Experimenta Design Lisbon» Selected Representative for Design Biennale, Lisbon, Portugal
- 2011 «The Creative Act is a Process Not a Moment» Exhibition. Basel, Switzerland
- 2010 «Bild und Zeitlichkeit» Eikones exhibition, Basel, Switzerland
- 2010 «Letterpress Retrospective» Exhibition, NY, USA
- 2009 Parsons «AMT Thesis Exhibition» NY, USA
- 2009 Art Director's Club National Portfolio Review, Selected Participant, NY, USA

Skill

Adobe Creative Suite; Final Cut, Html, CSS, Quarkxpress, Fontlab, Microsoft Office
Photography, Letterpress, Silkscreen; Fluent in English and Korean, Beginner in German

Education

- 2009-11 Hochschule für Gestaltung und Kunst; MA in Visual Communication and Iconic Research, Switzerland
- 2007 Hanyang University; Summer studies, South Korea
- 2005-09 Parsons the New School for Design; BFA in Communication Design, USA